Pictures around Cromer, the National Gallery Collection

2 September 2022 - 30 April 2023 (extended until 2 September 2023)

Pictures Around Cromer, The National Gallery Collection was an outdoor exhibition across the seaside town of Cromer in Norfolk, comprising of up to 30 life-size replica artworks from the National Gallery collection.

National Gallery Director Dr Gabriele Finaldi said: 'The work of Cromer Artspace and their Bigger Picture initiative was well received by their local community. We are delighted to be able to deepen our collaboration with Cromer Artspace and to help stage an outdoor exhibition which we hope will bring much delight to visitors and inhabitants of Cromer alike.'

The Bigger Picture and the follow up Pictures Around Cromer, The National Gallery Collection, were financially supported by North Norfolk District Council, Cromer Town Council, Norfolk County Council and the Geoffrey Watling Charity, as well as many local businesses and individuals.

As part of the exhibition visitors are asked to complete a formal online survey.

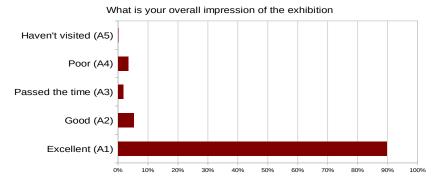
Over 120 people completed the survey online, showing overwhelming support and enjoyment. 90% of respondents said the exhibition was excellent, with many asking for more.

The favourite work was Cézanne's Bathers (Les Grandes Baigneuses) exhibited on the Melbourne Slope.



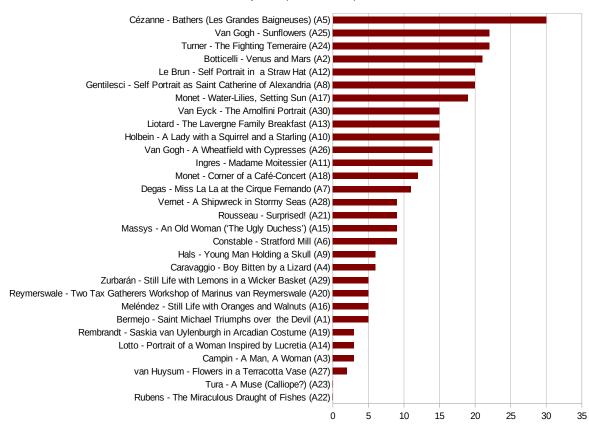
Survey Details

What is your overall impression of the exhibition



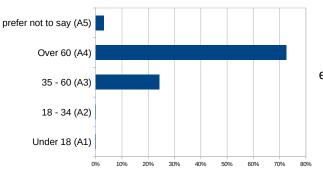
Which are your top 3 favourite pictures?

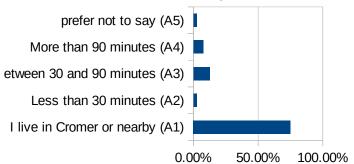
Which are your top 3 favourite pictures?



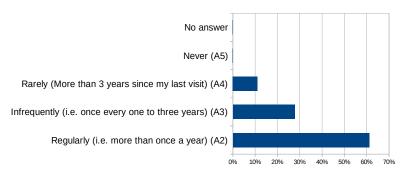
4. How old are you?

5. How far have you travelled, in minutes, to get to Cromer to see the exhibition?



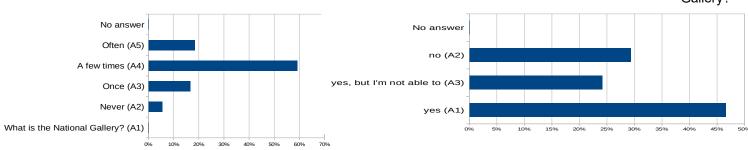


6. How often do you visit museums or galleries?

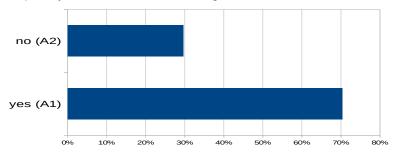


7. Have you ever visited the National Gallery?

8. Has this exhibition made you want to visit the National Gallery?



9. Has this experience inspired you to visit museums and galleries in the future?



the fact that we could see the pictures in the open air without having to go to a gallery

Such a lovely surprise to find them in unexpected places. Good reproductions.

I love the surprise of 'bumping into' a piece of art that stirs memories for me; I was, a long time ago, a student at Warwick University reading History of Art. I love the colour they bring to blank walls and dark corners. I like the conversations they spark with my husband as we go by. They are lovely and I hope they bring joy to others too.

The fact its there a while so I wont have to rush round them. I can just look and take my time while shopping

finding something new round every corner

surprising locations which suit the pictures so well

The fact that so many people look at artwork during the course of an ordinary day.

Brings interest to the streets of Cromer

The variety, carefully chosen placement of the pieces (a nice touch, viewing the sea pieces with the sound of waves crashing close by).

See art I've not seen before; it's fun finding them. Seeing said art locally. The intrigue and education of it.

I love the way you turn a corner and are surprised by a beautiful painting in a surprising place

The frames included in the images.

It brings classical art out into the world and gives it exposure to people who may not otherwise see it

I love looking at art pieces. The information about each painting is very helpful and broadens ones knowledge.

It brings art to the people, to hopefully those who might not normally take an interest

The fact that it gives visitors an opportunity to see the paintings at close hand without visiting various exhibition venues.

i like coming upon them by suprise in the different places...just turning a corner and boom....a thing of beauty appears to delight

The exploration of art through a treasure hunt theme.

I always ask for a children's pack/sheet when visiting an event or museum as it helps me focus on the exhibits by looking for a specific thing.

There is always the possibility of not engaging with displays if there's too much information. By looking at a bite sized piece, my brain can start to absorb more when it is ready.

Interest, livens up our town

Interesting and seeing art that I would not have seen by artists I have not heard of before.

I think it's very educational I show and tell my kids about these lovely pictures. They also make the town look very cheerful along with everything else (a) I think it's been really nice to see these art works around. They stand out and make you stop and think.

Seeing pictures we haven't seen before

and learning about them

Added interest when visitors explore the town.

Accessible, makes walking around Cromer a treat. Always brightens my day

Accessibility

It's there all the time when you walk around the town. Love it every day!

nothing

It educates in a simple fashion

Very uplifting ... expands my mind

NA

easy access outside

Extremely well done exhibition with good range of periods and subjects.

Amusing choice of painting for location - eg Draught of fishes on chip shop wall. Don't know whether all were matched but several were - full marks for attention to detail!

Took us to parts of Cromer we hadn't been to.

being outdoors and not in a gallery

Seeing paintings from the National Gallery in a venue accessible to everyone without having to go to London

Seeing the paintings as they actually are - size wise, and with their frames The range of different artists and subjects

the enjoyment of seeing paintings in an open air setting rather than a gallery

The accessibility and freedom to enjoy the paintings.

It was outdoors. Introduced us to parts of cromer we wouldn't have seen if not looking for articles

the range of pictures

free and open to everyone 24/7

It makes Cromer an even more special place

Making beautiful art available to everyone

It brings the National Gallery to us.

I can't visit The Gallery as I once did.

They are good copies.

The high quality of the reproductions, and their positioning against the old worn walls of town.

Variety and locations

It's just a great idea

The surprise as I'm walking about Cromer suddenly seeing a work of a great master!

The quality of the reproductions really allows you to study the paint close up

That you are able to see pieces of artwork in a different environment

It opens people's minds

the variety of works...some known others unfamiliar...the way that you come upon them unexpectedly and placed in off the beat places....the generous length of time they have been on show means they have become friends to be dropped in on from time to time

The way the paintings are all around the town

it was all over the town, pictures in unexpected places

help finding them

Nothing - very impressive

I would like the exhibition even more if the name of the artist and title of the painting was written in large print above the picture so passers-by could read it without having to stop and read the smaller info plaque.

i haven't seen much about where they each are - if there is a map then I think they need to be more widely available. if there isnt one - why not?

a walk to lead you round (to avoid missing any)

more leaflet points

More work by women artists.

More

Not sure

More info about the paintings.

Artists of today represented.

More please.

More please!

A map for visitors showing the locations of all the paintings.

nothing it's perfect...a real treat

I found some of the locations hard to find. Out of the thirty available artworks, I only discovered fifteen.

Having maps around the town of where they are located.

Leave them up, rotate, maybe discussion group meet

I think it's lovely as it is.

It is sometimes difficult to read the information

Very little - perhaps a few impressionists. I have a fondness for Edward Hopper. Perhaps a local artist - Michael Andrews?

A map to show where the art is

May be a little map at the pint of every painting showing the locations even if not naming them all.

do not display paintings

It's not easy to find out where they all are - a map besides each one???

I dont think anything could be

I prefer a decluttered and visually open scene so personally I believe it shouldn't be there at all. The same goes for murals painted on every flat wall. It doesn't promote calm in the mind as it is just something else to process in an already visually overloaded environment. Give us back our unadorned vistas!

make it easier to find the pictures!

We didn't see all of the paintings in our walk round yesterday afternoon; some were too far away. That's not a problem, thirty paintings is a lot to view in detail in one afternoon. The guide leaflet was used by one of our small party and I didn't see it, but if the locations could be arranged in one or two circuits/trails I think that may help people.

I think the Monet Water lilies needed more distance to view it properly than the pavement provided.

a printed map that shows what's where

Identifying the paintings in their locations rather than just numbers, although appreciate that it adds to the excitement, and makes you see all the paintings, not just the ones you know or especially want to see

some modern paintings - I appreciate the partnership with the National Gallery limits the scope.

Some non european art - from the Americas, Asia or Africa

To give the actual dimensions of the artworks so we can tell if it is a 'miniature' or true to size painting.

The map. Maybe list some shops/buildings near the art for non locals

more, easier to find

more pictures

More!

Not sure

Came on them by chance.

Maybe more press advertising? EDP?

More?

Add some modern art; sculptures would be amazing

Maybe some larger pics, if possible. Projected at night..?

Please place them where they are less likely to get stolen

This project has achieved everything it set out to do. I hope the reproductions will be used as a valuable study resource by a variety of public bodies - schools, older people's residences etc. The loan scheme sounds excellent.

Nothing

More, longer

nothing it's perfect.....except perhaps to keep them permanently

They could stay longer

more paintings? More often?

please continue to bring great art to Cromer

It's such a lovely idea, thank you to whoever thought of it, I'm looking forward to seeing more paintings from the wonderful NG - however, a lot of the pictures used so far have been 'classic' or well known works - why not go for some lesser known pieces, maybe? Or have a 'theme' maybe selecting all the works from the Impressionist period, then another time choose some Italian painting, maybe paintings of animals, etc

be good at the end to see them all in one place again

please bring more art like this to Cromer

a fantastically well organized project -a great asset for Cromer during the dull winter period

An exciting project with many possibilities for future development.

Keep up the good work

Please keep the display going for years to come, it's a fantastic idea.

Keep it up. I realise anything permanent starts to age/fade and lose its appeal after a few years. But it would be nice to have an evolving/changing set of images so that there are always a few to see. Better, I think, than a lot then none at all!

What a fabulous idea. I've told so many people about this

How much has this been funded?

I think this project should continue as it enables people to feel as if they have visited a gallery.

Just that I think this is an amazing idea

just thank you so much to everyone for giving us this treat

Cromer Artspace has enhanced our holiday experience. We stay in a cottage in East Runton biannually and having Art on the Prom, as well as your Pictures Around Cromer, is a bonus. It was amazing how many people were not aware of the event and thought nothing of having an artwork above their heads while they ate their sandwiches in the Henry Rust Shelter. Someone even asked me if the paintings were real!

I would like to thank you for all your hard work and hope some of the visitors are inspired to look deeper into the world of art.

Keep it going

It's fabulous to have in the town

Such a great idea. Keep up the good work. Great Art makes everyone happier.

Just a huge thank you for bringing the National Gallery to us!

This is great idea and so pleased it's being repeated and would love to see it continue. May be an exhibition of local artists too.

just leave Cromer to be a seaside town unspoilt by progress and keep out influences from outside North Norfolk

Nothing more but to emphasise it's great

No ... but Thank you

There should be an option to choose "none" when asked which are my favourite paintings in the "exhibition". There is not one painting that I would choose to adorn my home or enjoy looking at in a gallery. And yes, I do have some artwork at home. Not everyone likes the "exhibition" and I do not consider it as such, more of a random placement of classic but dull and uninspiring paintings chosen by an obviously elderly panel or person. Where is the representation for teenagers and the younger generation? It is not so much the actual art but having it forced upon one in an environment that does not benefit from it, I am aghast at the self serving and narrow minded aggrandisement of the whole thing! Go away please.

Please continue the scheme next year!

more paintings please (keep up the outdoor art exhibition in Cromer)!

Thank you to the people who must have worked so hard to put this exhibition together and bring art

to the provinces.

I appreciate it was a conscious decision, but I would have liked the leaflet to identify the paintings not just their location.

I do think a more geographically diverse selection would have improved the exhibition.

One of my favourites was the Monet - this is largely because of the transformation when it is viewde from the other side of the street. Perhaps the leaflet could have hinted that different viewpoints should be tried

Some viewers were a bit perplexed as to why the pictures were there. One man asked me if they were real!

Another couple of people having their lunch in Rust's Shelter hadn't even noticed the painting until I started to look at it.

Is there a way of creating interest for people who have not engaged with art before? Perhaps a children's trail to spot the animals or small pieces from each picture that they can find. I recently visited Fishbourne Roman Palace and took advantage of their 'Mosaic Bingo' which entailed identifying small sections of mosaic on a printed sheet by using the correct letter. (Each mosaic had a catalogued letter) It made me focus on the amazing mosaics and look at the decorations in detail.

Brilliant project, not least having the paintings of the correct size, with their frames reproduced also. You probably don't need as many pictures as this, just to make it a longer project with a changing selection of images.

Great for those of us with limited mobility who cant get to cities easily

I just want to thank those who put this together. I want you to know how grateful we are for this precious art. Thanks for representing some females artists too, though there could always be more!

How wonderful this project is thank you. I would like to do this in my own town

Thank you for the work done to make the exhibition possible.

I just want to give reasons for my last 2 answers. This exhibition hasn't inspired me to visit galleries as I already visit them, that doesn't detract from how good I think this exhibition is. It hasn't made me want to visit the National Gallery, but that's because I know the National Gallery very, very well and don't feel I need to visit anymore. This exhibition did however bring back wonderful memories, and I thought it was absolutely brilliant. Doing the tours was a great idea!

Great idea makes Cromer more interesting and brings art to everyone

Keep you a troshin!

Thank you.. please can it happen again with different artworks?

Using outside walls for temporary/permanent exhibitions is very interesting for Cromer, especially residents, who pass them on a regular basis. I hope this can continue in some form or other. Probably not more of the same type of images, but maintaining these spaces for something for at least 6 monthly exhibitions would be marvellous.

This exhibition has brought us to re-visit Cromer over the last few years, it's amazing to find the artwork on the side of local business and by the sea front. The planning and positioning of these has been well thought out. It's a shame to learn that the artwork will not be contained by the national gallery as I'm sure it would encourage holiday makers and day trippers to then see the art work in place at the National Gallery.

Great exhibition hope to see a similar one again in Cromer

the first exhibition was a delight, also the second. Looking forward to the third one